
JOHANNA SILVERTHORNE

Informing, engaging and connecting people through the skillful communication of information and ideas

Professional Experience

Silverthorne Design, San Jose, CA

1997 – Present

Communication Arts Designer and Producer

- Develop 2D and 3D multimedia design for software, film, television, web, and print
- Manage client relationships, negotiate contracts and develop communication strategies
- Online portfolio: www.silverthornedesign.com

Clients include:

Applied Minds, LLC, Glendale, CA, 2010 – Present

- Design and produce art for User Interface (UI)

Global Majority, Monterey, CA, 2007 – 2010

- Developed marketing, informational texts and graphics for the promotion of local and international non-violent conflict resolution education, mediation and advocacy

Zynga, Inc., San Francisco, CA, 2009

- Adapted Flash graphics for social-media game *YoVille* during game upgrade project

Tag TV / TV Head, Inc., Mountain View, CA, 2006 – 2007

- Produced NTSC ready art for family-oriented cable television video games
- Co-managed art teams; coordinated with programmers, producers and upper management

Glu Mobile (formerly Sorrent, Inc.), San Mateo, CA, 2004 – 2006

- Created original, limited-palette animations and backgrounds for mobile phone games and applications including: *Fox Sports Mobile* and *Kingdom of Heaven*
- Converted licensed art (size and palette reductions, etc.) for use in mobile phone games including: *Zuma*, *AstroPop*, *Insaniquarium* and *everGirl*
- Produced high resolution art for print and web marketing

International Crisis Group, Washington, DC

Sept. – Dec. 2008

Media Assistant

- Monitored media; assisted the Media Adviser; attended DC-based NGO meetings; drafted press releases; research and designed “new media” outreach; maintained media contacts database

United Nations University-International Leadership Institute, Amman, Jordan

July – Aug. 2007

Seminar Production Team Member

- Designed educational materials and co-produced content for international youth seminar on leadership, conflict resolution, and ending violence against women
- Assisted in event planning and execution of conference and related educational field trips

ISD Group, Beverly Hills, CA

2000 – 2003

Senior Graphics Consultant

- Created original artwork and consulted on graphics, branding, and business development
 - Conducted training sessions for corporate and not-for-profit clients of ISD Group
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Professional Experience (continued)

Small World Media, Inc., Sherman Oaks, CA

1999 – 2003

Creative Director and Vice President

- Developed organizational strategy, projects, creative content, budget, and managed teams of subcontractors (3 to 12 people) for Small World Media, a not-for-profit corporation (staff of 2-3)
- Designed, implemented and co-taught the *My View Youth Film Project*, a summer education program in documentary film production for Los Angeles inner-city and at-risk youth
- Produced the documentary *The Mono Lake Story*, addressing environmental impacts of Southern California water use on the Mono Lake ecosystem

Skills

- Communicating information and ideas through visual media (print, film, television, games, software and web)
- Creating art for a wide range of needs, including education and training; branding and marketing; ultra-realistic images for 70 mm film; extremely small art for mobile phones; NTSC-compliant products for television, etc.
- Software proficiency includes: Adobe Photoshop, Illustrator, InDesign, ImageReady, GoLive, Flash, After Effects, 3ds Max, Apple iMovie, Microsoft Word, Excel, PowerPoint
- Designing, leading and participating in role-playing simulations with applications in education, anthropological research, international policy, conflict management and entertainment
- Photography and basic videography
- Facilitating communication among different team members, clients and management, often across cultures
- Training others, such as participants in educational programs, clients and coworkers in software use, work procedures, class materials, etc.
- Research, writing and analysis
- Public speaking

Education

Monterey Institute of International Studies, Monterey, CA

May 2009

Master of Arts, Graduate School of International Policy Studies
Specialization: International Negotiations and Conflict Resolution

University of California, Santa Cruz, CA

June 1997

Bachelor of Arts, Cultural Anthropology: honors in major
Concentration: Linguistics

Contact Information

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